

Ryan Matejka

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RyanMatejkaWrites.com

About Me: I love to write. No matter the subject or style, I enjoy the challenge of putting words together in the best possible way. It's my art. While this passion manifests itself in my personal life in the form of the blog I've kept since 2011 and the fiction stories I've written since I was 13 years old, in my professional life it extends to writing marketing copy, articles, blogs, and technical materials on a variety of topics and for a wide range of audiences. No writing is beneath me or too high to reach for. It's all a pleasure.

Employment History: **Lead Writer & Event Manager (freelance) | April 2015 – Present**

Vertigo Gaming Inc.

- Writing and editing for "Cook, Serve, Delicious!" multi-platform video game series
- Collaborating to write a 33-page script as well as over 550 in-game emails, 279 fictional food descriptions, and 30 fictional restaurant descriptions
- Represented the game in a booth at multiple PAX events

Content Specialist | February 2019 – October 2020

Zywave, Milwaukee, WI

- Scoping topics for monthly, bimonthly, and quarterly newsletters
- Researching and writing articles on property and casualty insurance for the Canadian market
- Organizing and leading a monthly Writers Workshop to facilitate team-bonding, knowledge-sharing, and idea creation

Research Writer | June 2016 – February 2019

Healthcare Business Insights, Milwaukee, WI

- Analyzing developments across the healthcare industry for a healthcare IT business audience
- Interviewing healthcare executives to gain their insights
- Writing and editing accompanying content including articles and white papers

Product Copywriter | September 2014 – May 2016

DiscountRamps.com, West Bend, WI

- Copywriting and editing for product web pages, emails, and other media
- Coordinating with merchandisers to determine positioning strategy

Copywriting Intern | June 2013 – September 2014

J.W. Speaker Corporation, Germantown, WI

- Writing creative and technical copy for multiple forms of advertising media including press releases, website, social media, print ads, catalog, and more